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| User/Customer Name | Position | |
| Hans Noble | Team Captain | |
| Photo | Key Demographic Details | Biography |
|  | **Age:** 19  **Gender:** Male  **Occupation:** Health and Fitness Student  **Location:** Brampton, Ontario | Works at the college gym and as a personal trainer  Tends to lose track of time when getting involved in team based activities  Spends a lot of his free time planning routines for the dragon boat team or his clients  Wants to go to Guelph University after finishing College |
| Needs | | |
| Needs a better way for determining boat configuration for dragon boat as the current method difficult with the number of paddlers on the team  Needs a centralized platform for handling activities related to Dragon Boat | | |

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| User/Customer Name | Position | |
| Alex Vo | Drummer/Coach | |
| Photo | Key Demographic Details | Biography |
|  | **Age:** 24  **Gender:** Male  **Occupation:** Bakery Student  **Location:** Toronto, Ontario | Culinary Student graduate from George Brown  Aspires to be a nutritionist and run his own clinic  Active martial arts instructor on top of coaching dragon boat  Previous captain of dragon boat team before graduation |
| Needs | | |
| Needs a more reliable way to analyze team performance than the current method of using a GoPro to record the team and estimating performance | | |

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| User/Customer Name | Position | |
| Herman Young | Team Executive | |
| Photo | Key Demographic Details | Biography |
|  | **Age:** 21  **Gender:** Male  **Occupation:** CIBC Employee  **Location:** Toronto, Ontario | George Brown Business Administration graduate  Active martial arts and lion dance performer  Longest running executive member of the dragon boat team |
| Needs | | |
| Needs an easier way to contact and communicate with the paddlers on the team  Needs a system where managing team mate information is easy and intuitive | | |

User Stories

As an Exec I want to be able to create a record of all the team members on the team so we can manage team member information easier

As an Exec I want to be able to message everyone on the team at once so I can relay information to the team without individually messaging everyone

As a Team Captain I want to be able to simulate a boat’s layout so I can more efficiently determine boat layouts for practices and competitions

As a Team Captain I want to be able to manage multiple boat layouts so I can pick the best layout for certain situations instead of redoing the layout every time

As a Team Captain I want to be able to automatically configure certain boat positions on a layout depending on weight so I can save time on making the layouts for the team

As a Coach I want to be able to view the boat moving on a map so I can track our position on a boat during practice to help our performance

As a Coach I want to be able to record our boat’s distance travelled like a distance tracking stopwatch so I can analyze how long it takes us to travel a certain distance during practice

As a Coach I want to be able to view a graph of our speed against time on the boat after completing a set so I can analyze the strengths and weaknesses of our performance

As a Coach I want to be able to manage a record of performance graphs about each boat layout so I can monitor the teams progress and adjust my routine accordingly

As a Coach I want to be able to manage records of all performances regardless of which boat performed it so I can manage the team’s performance as a whole